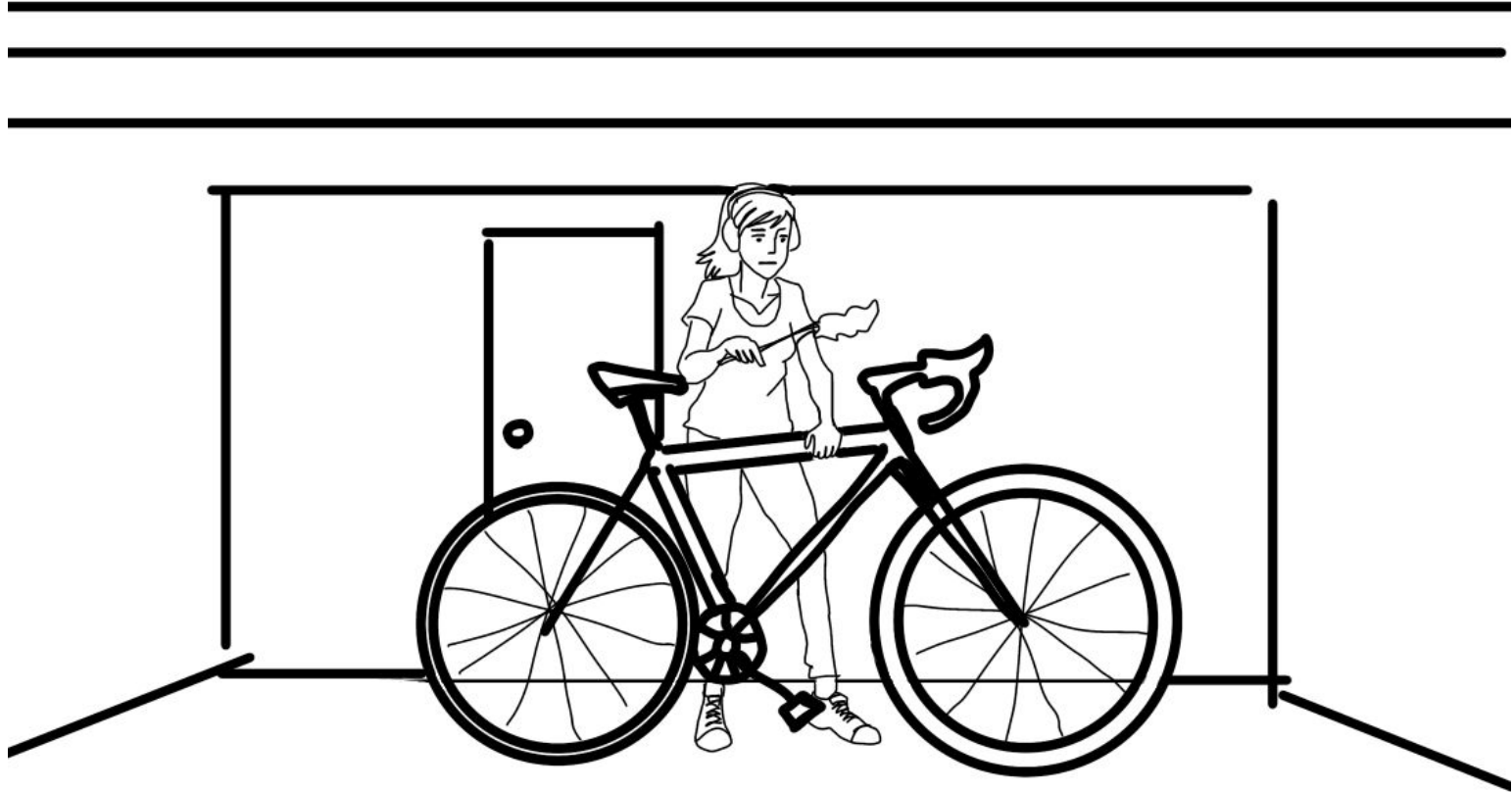


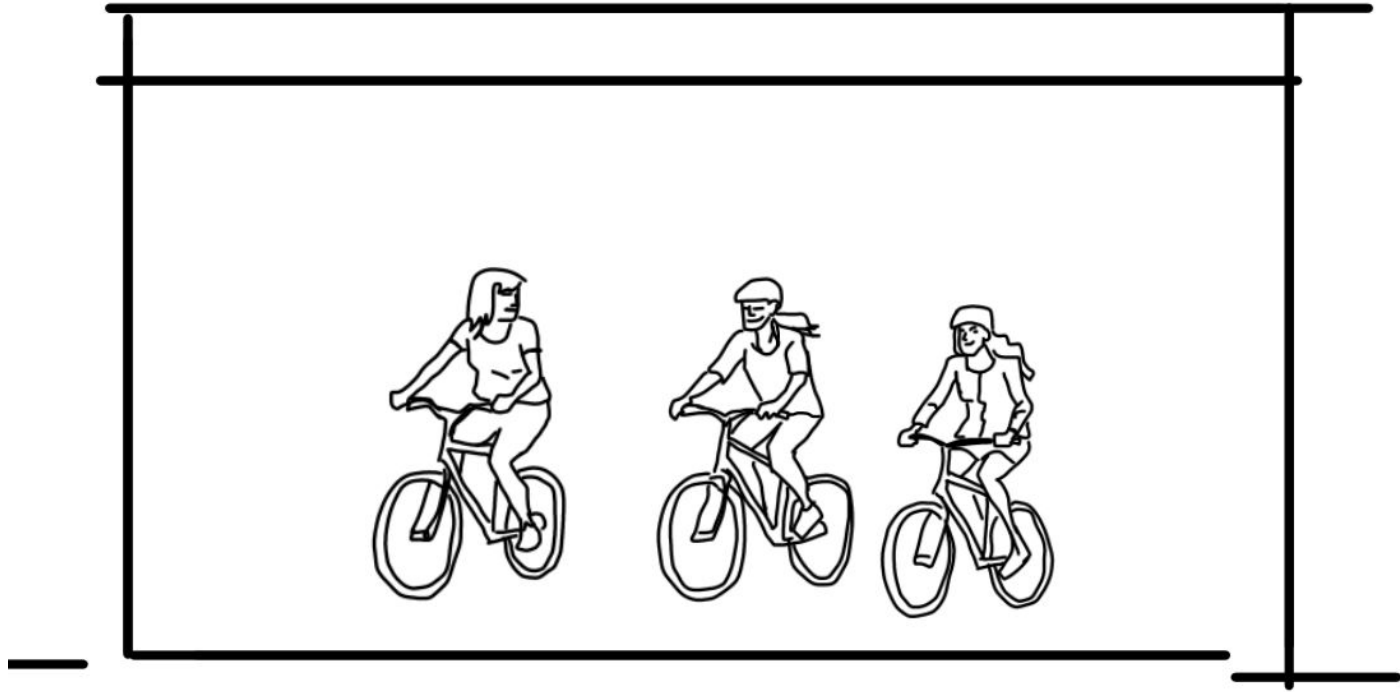
Instagram/TikTok video 60 sec

Upbeat background music, warm golden hour visuals

A woman dusts off her old bike in the garage



She sees a group of women biking past her, smiling and chatting



Cut to her riding with them, feeling free and empowered



A close up of her smiling as the wind blows through her hair



On the screen text

“You never forget how to ride—so why not use it?”

Caption

Cycling isn't just for kids or the Tour de France. It's for you. For your confidence, your community, and your independence. Grab your bike, call a friend, and ride towards freedom. #RideWithConfidence #WomenWho Bike #Aventon. Tag a friend you'd go biking with!